



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## Contract # 848072

**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** Walter Dalton for NC Governor (26406)  
**Agency/T-Code** Buying Time LLC (2118)/003706749  
**Product** Political - State Governor (1177)  
**Brand** 2212/DEM/NC GOV (175632)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** WELSH, KATHRYN  
**Phone/Fax** /  
**CPE** 323/326/2212  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** DALTON FOR GOVERNOR  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, DALTON FOR GOV

**Date Entered** 08/13/12  
**Last Modified** 08/13/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06274033  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$0.00  
**Net Total** \$0.00  
**Sales Tax**

**Spots** **Rate**  
Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4P- 4:59P (ET)						1				\$360.00		Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
1.0.1	Closed Preempt	11/02/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7:30P- 7:58P (ET)						1				\$1,395.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
2.0.1	Closed Preempt	11/02/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
3.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:59P- 7:30P (ET)		1								\$1,260.00		Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
3.0.1	Closed Preempt	11/05/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
4.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:30P- 7:58P (ET)		1								\$1,395.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
4.0.1	Closed Preempt	11/05/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
5.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6P- 6:30P (ET)							1			\$675.00		Charlotte (WCNC) (WCNC)	SAT NEWS @ 6PM	8/13/12
5.0.1	Closed Preempt	11/03/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
6.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:59P- 7:30P (ET)							1			\$450.00		Charlotte (WCNC) (WCNC)	JEOPARDY-WKND	8/13/12
6.0.1	Closed Preempt	11/03/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
7.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7:30P- 7:58P (ET)							1			\$495.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12

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7.0.1	Closed Preempt	11/03/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
8.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)								1		\$700.00		Charlotte (WCNC) (WCNC)	SUNDAY WEEKEND NEWS	8/13/12
8.0.1	Closed Preempt	11/04/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
9.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 9:58A (ET)								1		\$360.00		Charlotte (WCNC) (WCNC)	NEWSCHANNEL 36 @ 9A	8/13/12
9.0.1	Closed Preempt	11/04/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
10.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	4P- 4:59P (ET)					1					\$360.00		Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
10.0.1	Closed Preempt	11/01/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
11.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	6:59P- 7:30P (ET)					1					\$1,260.00		Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
11.0.1	Closed Preempt	11/01/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
12.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:30P- 7:58P (ET)					1					\$1,395.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
12.0.1	Closed Preempt	11/01/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
13.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	4P- 4:59P (ET)			1							\$360.00		Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
13.0.1	Closed Preempt	10/30/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
14.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	6:59P- 7:30P (ET)			1							\$1,260.00		Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12

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14.0.1	Closed Preempt	10/30/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
15.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	4P- 4:59P (ET)				1						\$360.00		Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
15.0.1	Closed Preempt	10/31/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
16.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	6:59P- 7:30P (ET)				1						\$1,260.00		Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
16.0.1	Closed Preempt	10/31/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
17.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	7:30P- 7:58P (ET)				1						\$1,395.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
17.0.1	Closed Preempt	10/31/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	

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